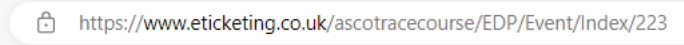# Royal Ascot 2025 Booking Guide for Bookmakers

You will not be able to complete your transaction without logging into the system; please make sure that you have already registered your account before starting this process. If you do not already have an account with us, you can register here: Registration - eTickets (eticketing.co.uk)

Please note that all prices are dates in this Booking Guide are for illustrative purposes only; actual prices and dates may differ from those shown.

1. Copy the link for the event you want to buy tickets for.
   Please note: Weekly tickets are sold in a separate event from daily tickets. The weekly discount will only be applied to tickets purchased through this event.

2. Open your internet browser and paste the link in the address bar, and press Enter.

   https://www.eticketing.co.uk/ascotracecourse/EDP/Event/Index/223

3. You will need to visit an event page at least three times to complete a booking: once for admission, once for the marketing fee, and once for the RBC fee. Each time, you will have to select the total number of tickets or fees you need **before** you select the enclosure or fee type.
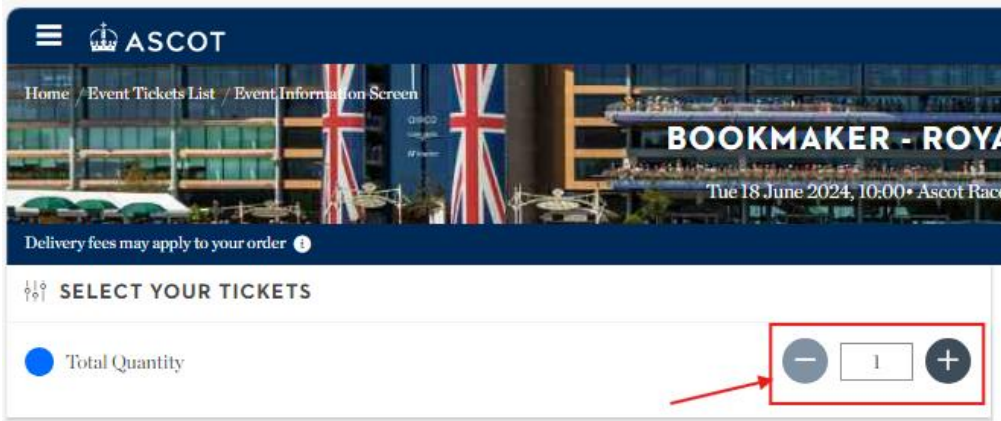
4. Once you have selected the total quantity, choose from the list of enclosures and fees (Step 1). The ticket/fee options (named Price Classes) will then appear on the right hand side of the screen (Step 2).
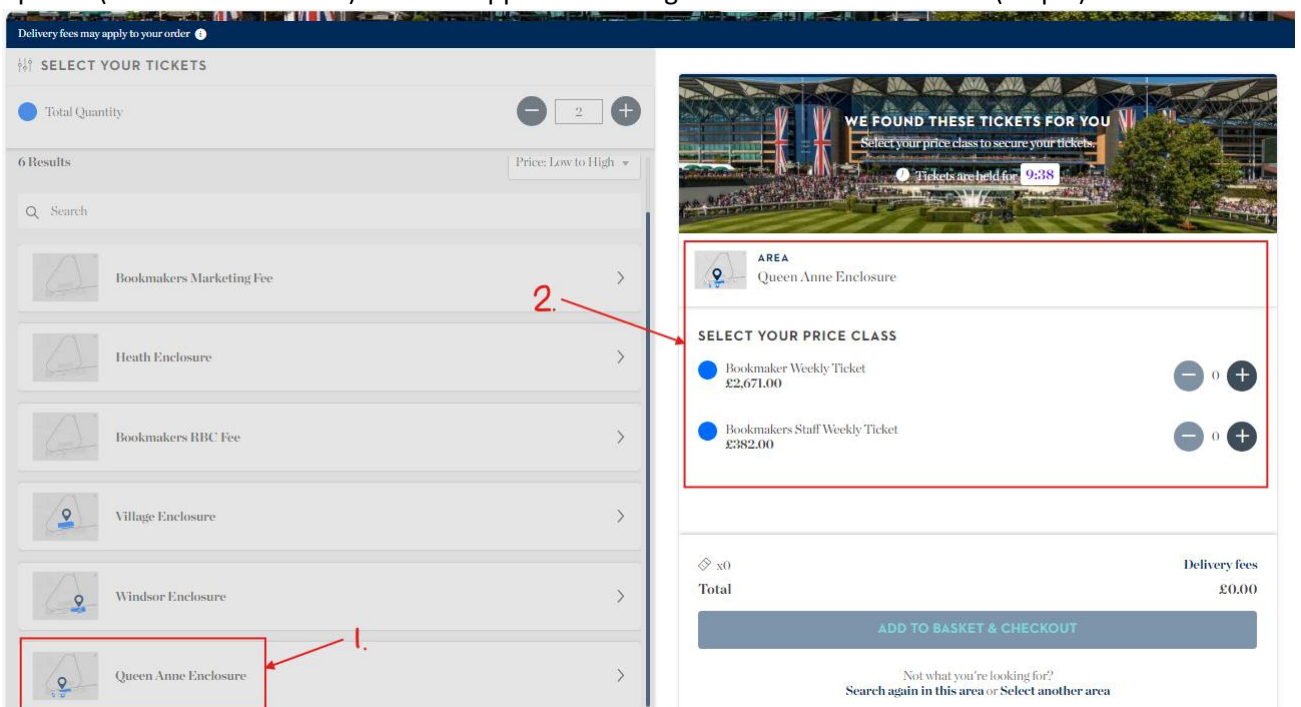
5. Use the + and – buttons to select the number of tickets from each Price Class you need. You will not be able to click the "Add to Basket & Checkout" button until you have selected the same number of tickets specified in step 3. This step expires after 10 minutes of inactivity.
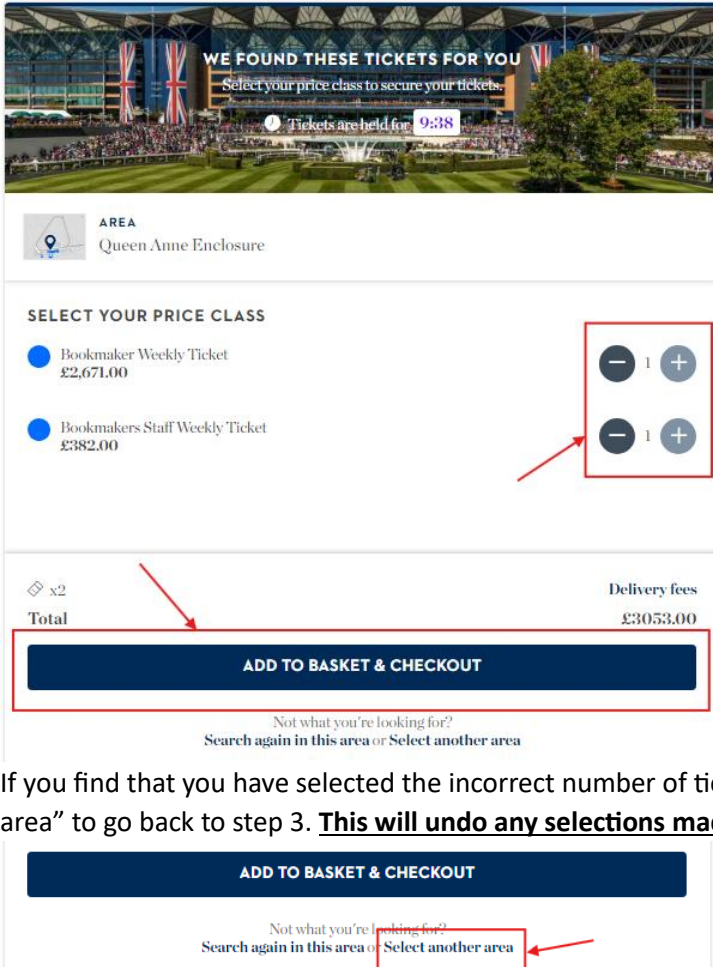
If you find that you have selected the incorrect number of tickets to begin with, click on "Select another area" to go back to step 3. **This will undo any selections made in this step.**

Click "Add to Basket & Checkout"; this will take you to the basket page.

Paste the relevant event link in your address bar to return to the event page, then follow steps 3-5 again to add more tickets or fees to the basket. You have 25 minutes to complete the transaction once the first tickets are added to the basket. If you are ready to complete your transaction, follow on from step 6 below.

6. Make sure that the tickets and/or fees in your basket are correct; the event is shown in the top left of each ticket (1), with the enclosure beneath it (2), the ticket type on the right (3), and the price below that (4):

7. Scroll to the bottom of the page and click "Proceed to Checkout"

Total   £3,053.00*

* Total does not include delivery fees if applicable. **More details.**

‹ Continue shopping   PROCEED TO CHECKOUT

8. Select your card type from the dropdown options; you will then be prompted to fill out your card information. Click "Review Order" to continue.

◉   **Debit/Credit card**

Card Type

[⌄]

American Express
Maestro
MasterCard
Visa Credit
Visa Debit

Order Summary

Swing Badge Fulfillment: No Fee

Total: £3,053.00

                                                           REVIEW ORDER

9. At the Review Order page, please tick the Terms & Conditions box, then click "Complete Purchase"

Terms & Conditions

☑ Please also acknowledge that you agree to the **Terms & Conditions** of sale.

Please note: By clicking Complete Purchase, your booking will be submitted and your payment will be processed.

Your contract with us starts once [we've confirmed your purchase/your payment has been processed] and expires immediately after the completion of the event for which you purchased the ticket(s).

By clicking "Complete Purchase" you agree to our Terms and Conditions and to the Event Partner(s) contacting you by email or other means about information that may interest you. Please also note: Tickets cannot be exchanged or refunded after purchase, save as provided in our Terms and Conditions; We may cancel any order(s) in excess of the ticket limit without notice. And All orders are subject to account approval and billing address verification.

‹ **Return to Payment**   COMPLETE PURCHASE

On the Confirmation page, you will see your booking reference number, along with your delivery details and a payment review detailing your booking. Your confirmation email will be sent to the email address attached to your account; this can take up to about 20 minutes to arrive.