

Arrangements for Bookmakers
The Festival 11th to 14th March 2025

Dear Bookmaker

Cheltenham Racecourse looks forward to welcoming you to the 2025 Festival.

Item	Club Enclosure	Tattersalls Enclosure	Best Mate
Joint Drop Off	As per previous years, there will be the opportunity to drop off joints on Monday and pre-gates opening. To drop-off on Monday please register in advance (with at least 24 hours notice) with Hannah Gates cheltenham.bookmakers@thejockeyclub.co.uk you will need your RBC ID along with either an Annual Members pass card or admission ticket for Tuesday. Raceday drop-off must be in time to ensure that all vehicles are off site pre 9.30 a.m. on each morning. To access the enclosures you will need to have either your admission ticket/s or Annual Member's passcard for each occupant of the vehicle. Equipment left entirely at bookmaker's own risk.		
Gates Open for Racegoers	10.30 a.m.		
Pitching in Time	10 a.m. Tatts, Rails, Best Mate 10.30am Lower Tatts; Centaur; See You Then; Lower Rails		

- ◆ **Parking** – See map attached. All bookmakers require a car park label to park at the Festival. For bookmakers who have yet to claim their complimentary annual car park pass contact Evie Macken (contact details above). One pass per pick is complimentary. There are three main car parks – grassed area behind the Members Car Park behind Hall of Fame entrance (yellow label); outside North entrance (red label); behind Best Mate enclosure (purple label). Vehicles without a valid car park label may be parked in the staff car park (green, 2, 1 or 7 car park). Access to the staff car park must be via presenting RBC ID card.

Please be aware that due to significant safety concerns around pedestrians exiting the course, a road closure southbound on the Evesham Rd will again be in place each evening. The timings mean it can be closed between 4.00 p.m. and 8.00 p.m.. However, as it's a dynamic road closure it will be lifted as quickly as pedestrian flow allows. Exit left out of P7 gate will be not be possible for one hour after the last race.

- ◆ **Online Ticket Purchases** – 2025 Festival Bookmaker Daily Betting Badges must be purchased in advance on line available up until 10am on Racedays via the link on RBC website. The DBB for all Festival days is 8x the public admission price, but online charged at 7x. **The online DBB does not provide entry to the racecourse.** Bookmakers must use either an annual members badge or a public admission ticket to gain entry.

Access into the enclosures will be by bar-coded Public Admission tickets or Annual Members pass card.

On Day Ticket Prices	Tattersalls	Best Mate
Tuesday	£85	£67
Wednesday	£85	£67

Thursday	£85	£67
Friday	£94*	£75*

Tues, Weds & Thurs 'on the day price; Fri sold out 2024, last available 2025 public price shown *.

Bookmakers Daily Betting Badge Online Fees

Daily Betting Badge Price	Tattersalls	Best Mate
Tuesday	£595	£469
Wednesday	£595	£469
Thursday	£595	£469
Friday	£658	£525

- ◆ **Marketing Fee**– £162.50 for all betting areas (except Best Mate £75)
- ◆ **RBC Daily Fee** - £30 in each betting ring (except Best Mate £10).
- ◆ **DBB - bookmaker admission ticket or annual membership required in addition to the online price.**
- ◆ **Refunds** – should you purchase a DBB/tickets and decide not to use them a full refund is available upon application to: bookmakers@thejockeyclub.co.uk . Provide invoice number etc.

General Arrangements

- ◆ **Searching** – The Cheltenham Festival is a major international event, and this mass gathering has a worldwide audience, we therefore all need to be conscious of the security of the event. In order that we can provide a safe and secure venue, we do ask that you comply with the requests of our searching staff, supported by the Police and we are grateful for your cooperation. Please allow extra time for any checks as Police requirements are for 100% bag checking this includes staff and all customers.
- ◆ **North Entrance** – please note that entrance T11 is now for Owners & Trainers only. The adjacent entrance T12 will provide bookmaker pedestrian/kit entry.
- ◆ **ATMs / Bookmaker banking facilities - there will be a similar number ATM machines around the site to 2024. Unfortunately there will be no bookmaker banking facilities on site.**
- ◆ **Early Booking Discounts** can be used for bookmaker and staff admission tickets. Annual Members passcards can be used for access to the course.
- ◆ **Rails Bookmakers** are requested to fold down the electronic boards to a horizontal position during each race (please bring kit to enable boards to be fully lowered and not use chains).
- ◆ **Dress Code: Please note that jeans, shorts, t-shirts and sports attire (including football and rugby shirts, sweatshirts and trainers) are not permitted.**
- ◆ **Pitching In Times** – To ensure the allocation of pitches runs smoothly, please arrive in plenty of time. Tatts/Rails please meet in Tattersalls Ring proximate to the Betting Ring Managers Office; Best Mate at the front of the Best Mate stand stepping; See You Then Terrace and Centaur, please meet at the joints.
- ◆ **All kit to be labelled** with contact names. Suspicious activity or unidentified objects in the Betting Ring will be reported and removed
- ◆ The BRMs Offices cannot be used for any type of storage, in particular the one in lower grandstand which has been significantly reduced in size.
- ◆ Please keep kit safely stowed away within the 1.5m pitch boundary.

- ◆ The betting rings will be cleaned after racing. **All joints need to be moved** to the front or rear of Betting Rings to allow this process as directed by BRMs.
- ◆ **Rubbish** bags will be provided each day. It is your responsibility to ensure that used betting slips are put in them.
- ◆ **Third party advertising** must be completely removed or covered
- ◆ **Rails Drop Signs** - most rails bookmakers have obtained new drop signs to fit magnetically on the steel lower front of Cheltenham rails joints. Remaining rails bookmakers are encouraged to obtain new signage before The Festival. Dimensions – 1100mm x 700mm Rails in front of the grandstands or 1600mm x 800mm for the larger joints elsewhere. The old roll up vinyl lower signs cannot be used.
- ◆ **Bookmaker nameplates and lower signs/wraparounds** must remain in place until winning bets from the final race are paid. Bookmakers must remain in situ until 10 mins after the weigh-in. Monies for any unpaid winners to be left with the BRM.
- ◆ **Umbrellas** in all areas must be lowered BEFORE the off.
- ◆ **Secondary Payouts** are authorised in the following areas only; Centaur end positions; 7 positions at Northern end of Lower Tatts; Best Mate 5 positions outside Food Hall; Best Mate Back Row; Best Mate row 19-24; each end of Courtyard i.e. 1 & 8 & each end of Centaur i.e. 1 & 6. Extra furniture or tables, for the purposes of paying out, are not allowed. A worker with clip board is all that is authorised.
- ◆ **Only use card readers that block payment by credit cards.**
- ◆ **Please do not overload electric sockets on the rails by using extension cables.**
- ◆ **Please note** – the small Festival Restaurant above See You Then Terrace has been converted to a staff welfare facility.

Joints

- ◆ **All Bookmakers** – Joints throughout the racecourse must be anchored or weighed down. The use of equipment on joints in excess of the RBC Ltd recommended maximums is not permitted.
- ◆ **Communications** – Two-way communications may only be used for betting in accordance with the Bookmaker's Licence/Special Conditions E.
- ◆ **Networking Information** – Cheltenham Racecourse and the Bookmakers Associations ('the Associations') have reviewed the arrangements for:-
 - (a) the networking or linking of betting positions where one bookmaker holds more than one position at the racecourse; and
 - (b) the networking or linking of betting positions which are operated by more than one independent bookmaker.

Further to that review, the following procedures will apply:-

The networking or linking of betting positions where one bookmaker holds more than one position at the racecourse:

Cheltenham Racecourse and the Associations consider that the terms of the Bookmaker's Licence with the racecourse make provision for a bookmaker who has more than one position at a racecourse to network those positions provided that bookmaker trades those positions under the same name.

There is no similar provision to allow independent bookmakers to network or link their positions together.

The networking or linking of betting positions which are operated by more than one independent bookmaker:

The practice of more than one independent bookmaker networking their positions contravenes Clause 4.4 of the Bookmaker's Licence with the racecourse, Cheltenham Racecourse and the Associations consider that such networking amounts to the 'sharing of possession' of each position which is prohibited by Clause 4.4.

Racecourse Data Technologies and the other bookmaker software suppliers have been notified that they may not provide a network in such circumstances.

We look forward to your cooperation on this matter.

If you have any further queries about the meeting or facilities, please check our website www.cheltenham.co.uk

For any specific betting enquiries, please contact Andy Collins, Betting Ring Manager at 07967 322813. Alternatively, please consult the RBC Ltd website.

We look forward to seeing you and hope you have a terrific Festival.

Gemma Steve
Regional Head of Operations

February 2025