

Carlisle

RACECOURSE

CARLISLE BOOKMAKERS LIAISON COMMITTEE MEETING AGENDA

Wednesday 5th June 2024

Location: Carlisle Racecourse, Durdar Road, Carlisle, Cumbria, CA2 4TS / Zoom

Meeting Room: Owners & Trainers

Item

- 1. Welcome & Introductions**
- 2. Apologies**
- 3. Trading/Operational Feedback from Bookmakers**
- 4. 2024 Season Fixture Highlights – Racecourse**
- 5. Operations**
 - online badge purchasing;
 - under 18/think 25;
 - debit only card machines;
 - Umbrellas
- 6. Rails Locations**
- 7. AOB**
- 8. Next Meeting**

MINUTES

Present		In attendance (online)	
Miss H. Willis	HW	Mr D White	DW
Mr P Garritty	PG	Mr D Irving	DI
		Mr M Eckley	ME
		Mr S Bown	SB

Item		Action
1	<p>Welcome & Introduction</p> <p>Welcome from HW.</p>	
2	<p>Apologies</p> <p>No apologies.</p>	
3	<p>Trading/Operational Feedback from Bookmakers</p> <p>PG provided feedback on Easter Saturday saying there was a good atmosphere, Noughties Friday was also good and hopefully Bell & Plate / Saturday in July will be much the same. PG suggested we should invite Carlisle United on 6th July – HW to look into. PG also asked if Gordon Brown could mention that bookmakers take cash in his announcements. ME/PG to provide wording that can be used regarding Rule 4 and cash accepted.</p> <p>ME said the first flat fixture should stay as afternoon as the evening was very quiet. All agreed. Rails turnover and trading was down as a result. Go North meeting could have been competing with the football on this day but Kelso was also off and Musselburgh was evening, perhaps reasons why our day was not as busy.</p> <p>SB said he has noticed a decrease in attendances on Saturday in July. HW confirmed this is due to music act not bringing the crowd in but we are reviewing this for 2025. SB said Friday afternoon in May was good but agreed 20th May was a concern.</p> <p>DW raised a point about the Euro 2024 quarter final being staged on 6th July. HW confirmed we will be showing this if England get through.</p>	ME/PG
4	<p>2024 Season Fixture Highlights – Racecourse</p> <p>HW discussed feature meetings. Notes similar to above.</p>	

Item		Action
5	<p>Operations</p> <ul style="list-style-type: none"> - Online Badge Purchasing <p>ME said badges are not always available to purchase, should be there at least 10 days before event. SB said online said should be available until 11am on the day. HW to check. SB said flat season pass is a good initiative for those who only attend flat meetings. ME queried £5 increase OTD price, HW confirmed this is to try and encourage customers to book in advance.</p> <ul style="list-style-type: none"> - Under 18/Think 25 <p>DW asked the bookmakers in attendance to support this initiative and encourage others to do the same. DI confirmed signage has been given out to all bookmakers at Carlisle.</p> <ul style="list-style-type: none"> - Debit Only Card Machines <p>DW confirmed we should be using the correct equipment onsite when taking card payments.</p> <ul style="list-style-type: none"> - Umbrellas <p>DW confirmed rails umbrellas are required on the rails pitches. These should be removed before each race in good weather. DW reminded all that no branded umbrellas advertising 3rd parties should be used.</p>	HW
6	<p>Rails Locations</p> <p>ME raised a point about the size/shape of rails umbrellas not being suitable in wet weather. DW responded that the license dictates that rails umbrellas should be used. All agreed to trial umbrella use on 17th June. HW confirmed the anchor points will not be moving again.</p>	
7	<p>AOB</p> <p>DW asked if all bookmakers could ensure their equipment is stored safely and securely during race meetings. ME asked if access could be granted to drive onsite and unload before gates on specific days, HW confirmed this is possible if you just ask in advance. SB asked if the complimentary pies could be brought back – HW to look into.</p>	HW
8	<p>Next Meeting</p> <p>Wednesday 7th May 2025 @ 10am – please confirm if this is suitable?</p>	All